

COME AND JOIN OUR

SCIENCE, TECHNOLOGY AND INNOVATION NATIONAL PITCHING CHALLENGE ON SUSTAINABLE DEVELOPMENT GOALS 2025

organized by



MSU-IIT



SPVM



University of San
Agustin

in partnership with



Yuchengco
Center



Bansomdejchaopraya
Rajabhat University

DATE | VENUE

23-25 October 2025

UNIVERSITY OF SAN AGUSTIN
Iloilo City, Philippines



About the Pitching Challenge

Science, Technology and Innovation (ST&I) are crucial for addressing complex global challenges and in achieving the Sustainable Development Goals (SDGs) by 2030. A concerted global effort, leveraging all available resources and expertise, is essential.

For instance, combating climate change (SDG 13) to ensuring access to clean water and sanitation (SDG 6), making sustainable cities and communities (SDG 11), ST&I offers innovative approaches and transformative technologies. However, translating groundbreaking research and technological advancements into practical, scalable solutions often faces hurdles, including funding limitations, lack of market access, and insufficient awareness of the potential impact.

*To address these challenges and foster a culture of innovation focused on the SDGs, a national pitching challenge is scheduled on October 23-25, 2025 as one sub-plenary session with the main event, **27th SPVM National Physics Conference** and in conjunction with the four other scientific conferences. This competition aims to identify and support promising ST&I projects that offer viable solutions to pressing global challenges, aligning with the SDG framework. The competition will provide a platform for both professional and student researchers, entrepreneurs, and innovators to showcase their recently completed **ST&I research works or ST&I based-start up**. Participants will receive valuable feedback from industry and academic experts, and winning entries will be endorsed to DOST PROPEL Project for further mentoring and potential partnerships.*

Submission

DEADLINE: August 30, 2025

SUBMIT HERE



Teams must submit:

- **A pitch deck or presentation** (PDF/PPT format)
- **Executive summary of research work/start up** (PDF file)
- **1-minute video presentation** (1-minute elevator pitch)

Criteria For Judging

Criteria	Description	Weight (%)
Innovation & Creativity	Is the idea unique and creative?	20%
SDG Impact	How well does the project/start up align with the SDGs?	20%
Feasibility & Viability	Can the project/start up be implemented at the market successfully?	20%
Market Potential	Does it have a strong market demand and scalability?	15%
Business Model	Is the revenue model sustainable?	15%
Presentation & Communication	Is the pitch clear, engaging, and well-structured?	10%

Competition Mechanics

SUBMIT HERE



Eligibility Criteria

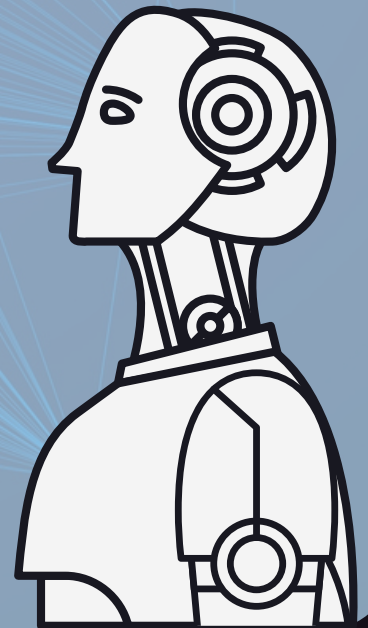
- Each team is composed of three members. The Competition has two categories: PROFESSIONALS and STUDENTS. [Submit your entries here!](#)
- Pitching entry should fall under the category of Science, Technology and Innovation and should be aligned with at least one SDG.

Pitching Guidelines

- **Elevator Pitch:** Each team will show the 1 minute elevator pitch (VIDEO) of their entry before the 5-7 minute pitching
- **Main Pitch** (5-7 minutes): Each team will have 5-7 minutes to present their pitch
 - Each team must choose only one representative to speak in front
- **3-minute Q&A session** with panel members
 - All team members should participate during the Q&A session in front of the panel members
- Pitches should cover:
 - **Problem Statement:** *What problem are they solving?*
 - **Solution and Innovation:** *What is the product/service?*
 - **SDG Alignment:** *How does their project/start-up contribute to the SDGs?*
 - **Market Potential:** *Who are the target users/customers?*
 - **Novelty/Competition:** *How is it different from or better than existing product?*
 - **Business Model:** *How will the project/start-up generate revenue?*
 - **Scalability and Sustainability:** *How will it grow while remaining sustainable?*
 - **Traction and Roadmap:** *Any milestones, funding, or plans for the future?*

Payment

- Each team member must pay the registration fee
 - refer to SPVM website (<https://spvm.org.ph>)



Event Details

Event Flow

- **Opening Remarks & Keynote Speech** – Introduction of SDGs and ST&I Status of the Country
- **Parallel session of the Pitching Challenge (two categories)** – Each team presents 1-minute elevator pitch (video presentation) followed by 5–7 minutes pitching followed by 3 minutes Q&A
- **Break & Networking** – participants must interact with judges and experts
- **Final Deliberation** – judges evaluate the pitching challenge
- **Announcement of Winners & Awarding**

Awards and Prices

- **1st Place:** Cash prize, networking and mentorship opportunities
- **2nd Place:** Cash prize, networking and mentorship opportunities
- **3rd Place:** Cash prize, networking and mentorship opportunities

